

# BADMINTON England Tactics DVD



## Information Sheet

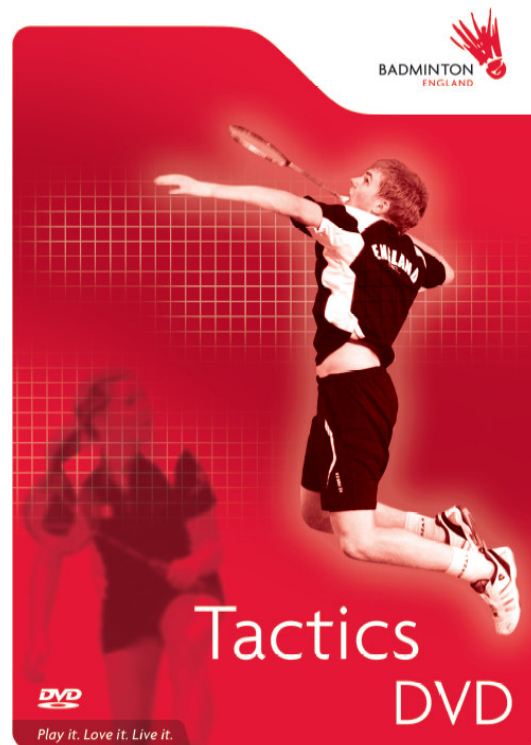
### What is it?

Following the success of our *Technique DVD* which was released in 2005 (still available to buy online at [www.badmintonengland.co.uk/techniquedvd](http://www.badmintonengland.co.uk/techniquedvd)), this **Tactics DVD**, will help both players and coaches put those skills into action.

Focusing on the strategic elements of the game, individual tactics are explained by former England coach and internationally renowned tactics expert Jens Grill. Examples of how best to use these skills and tactics are taken from real match footage featuring top international players from around the globe.

### Why should I get one – what will I learn?

- ✎ Each tactical element is broken down into easily understandable segments, and then showcased using real footage from international matches such as the Yonex All England Open.
- ✎ Featured elements are:
  - Serve & return
  - Attack and defence
  - For Singles, Mixed and Doubles
- ✎ It even includes exclusive interviews with top players and coaches providing you with an insight into how tactics are used in world class badminton.
- ✎ It is 80minutes of pure badminton know-how.



## Who should buy it?

It's a great source of information for both **players** and **coaches** as it's packed full of information starting from the basics working up to more complex tactics.



This DVD follows on from the highly successful BADMINTON England Technique DVD. Whilst the Technique DVD helped players and coaches to develop good badminton technique, this DVD will help you to put these techniques to better use tactically!

**BADMINTON ENGLAND**

- Demonstration of effective tactics for Singles & Doubles and how to apply them
- Footage from the YONEX All-England Championships to provide examples of these tactics in practice
- Interviews and key tips with top players and coaches, speaking about how they use tactics effectively

FEATURING A NUMBER OF TOP ENGLAND PLAYERS INCLUDING:

- Elizabeth Cann
- Gail Emms
- Donna Kellogg
- Rajiv Ouseph
- Nathan Robertson

ALSO FEATURES:

- Mun-Tzin Bong, Marcus Ellis, Matthew Honey, Peter Mills, Heather Oliver, Sarah Walker, Sam Ward.

**BADMINTON England**  
Katherine Taylor  
Jessie Gill  
Mark Farnmore

**Century TV**  
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Neil Wooding  
Sharon Fuller

Photos: Alan Spink - actionphotography.co.uk

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It highlights how clever tactics can be applied successfully to both **singles** and **doubles play**.

It's also a rich resource for **Secondary Schools**; especially for those preparing for, or teaching, the **GCSE and A Level** Physical Education courses.

## When is it available?

- ✎ It's available **now** for **pre-order** at a special price of **£17.99 plus p&p** until 30<sup>th</sup> April 2008
- ✎ From **1<sup>st</sup> May** it will be on **general sale** for the price of **£19.99 plus p&p**

## How can I get one?

The easiest way to order is online at [www.badmintonengland.co.uk/tacticsdvd](http://www.badmintonengland.co.uk/tacticsdvd) - these orders ship out within a few days.

However, for those organisations that require an invoice in order to be able to purchase a copy, you can still do so by sending in a purchase order including p&p to the BADMINTON England Commercial Department.

- ✎ For orders within the UK, p&p is £2.95
- ✎ For orders from within the EU, p&p is £5.95
- ✎ For orders from all other countries, please email [onlineshop@badmintonengland.co.uk](mailto:onlineshop@badmintonengland.co.uk) for a quote

## What about any other questions?

If you have any other questions, or want to know more about the DVD then please email [onlineshop@badmintonengland.co.uk](mailto:onlineshop@badmintonengland.co.uk) .